



# WHATEVER YOU WANT

## Notice To Advertisers On This Page

Change of copy must be in The Herald Business Office not later than Wednesday, 6 p. m., of each week.

HERE is the representative list of reliable concerns that make, sell and repair practically everything needed by the average man or woman. This list is arranged in Alphabetical Order for our Readers' convenience. You can find at a glance the names of the reliable concerns that can fill your wants by merely looking for the first letter of the article you want to buy or have repaired. The advertisers on this page are known to the management of The "El Paso Herald" as being strictly reliable and you can shop with them either in person, by phone or mail with perfect assurance that you will be given a square deal. Should you through some error have the slightest trouble with a firm on this page which they will not quickly adjust, the El Paso Herald will appreciate hearing about it, as it is our intention to quickly throw out the advertising of any firm on this page that does not give our Readers everything promised them.

If you are interested in any article not listed on this page, write to the El Paso Herald, Directory Editor, and full information will be given you free of charge.

Watch this page every Saturday.

## YOU'LL FIND IT HERE



Let Uncle Sam  
Bring It To You

### \$520 Cash for Herald Readers \$10 In Prizes Given Away Each Week

First Prize, \$5 Cash      Second Prize, \$2 Cash  
Three Prizes of \$1 Each

#### READ RULES OF CONTEST READ

IN THE 68 ADS. PUBLISHED BELOW ARE CERTAIN MISPELLED WORDS. FIND THESE WORDS. AT THE TOP OF A SHEET OF PAPER WRITE THE NUMBER OF MISPELLED WORDS FOUND, THEN WRITE EACH WORD CORRECTLY AND THE FIRM NAME OF ADVERTISEMENT IN WHICH WORD MISPELLED APPEARS. WRITE YOUR NAME AND STREET ADDRESS. DO NOT WRITE ON BOTH SIDES OF PAPER. ADDRESS YOUR ANSWER TO THE DIRECTORY EDITOR, CARE THE HERALD. ANSWERS MAY EITHER BE MAILED OR BROUGHT TO THE HERALD OFFICE. ALL ANSWERS MUST BE IN THE HERALD OFFICE BY 6 P. M. NEXT WEDNESDAY. WINNERS WILL BE DECIDED BY THE NEATEST CORRECT, OR THE NEATEST NEAREST CORRECT ANSWER. IN CASE OF A TIE PRIZES WILL BE DIVIDED. NEXT SATURDAY WINNERS WILL BE ANNOUNCED AND THE AWARDS MAILED.

LAST WEEK'S PRIZE WINNERS WERE: First prize, \$5 to H. R. Bennett, Leon Hotel, Room 24, El Paso, Tex.; second prize, \$2 to Mrs. H. D. Patten, R. F. D. No. 1, Roswell, N. M.; three prizes of \$1 each to E. B. Warren, care E. P. & S. W. freight office, El Paso, Tex.; Mrs. W. P. Plaw, 1309 N. El Paso St., El Paso, Tex.; Mrs. D. E. Humphill, Box 177, Liberal, Kans.

## ASSAYING

GEO. W. CAMERON  
Assayer and Chemist  
Representative for Shippers to the  
El Paso Smelter  
206 San Francisco St.  
P. O. Box 400.

## BAGGAGE

GOING AND COMING  
Secure Our Service—Prompt  
Reliable—Reasonable—Tel. 3500.  
CITY SERVICE CO.  
(Formerly the Jitae Co.)

## AUTOS For Hire

Phone 1.  
Passenger Cars and Baggage  
Trucks.  
Longwell's Transfer

## BAKERY

Buster Brown Bread  
The Perfect Loaf.  
For Sale By All Grocers.

## AUTO ACCESSORIES

AUTOMOBILE SUPPLIES  
Fisk and Portage Tires  
Western Motor Supply  
Company  
215 San Francisco St.

## BANK

Start a Savings Account  
With Us.  
Rio Grande Valley  
Bank & Trust Co.

## AUTO Repairing

Auditorium Garage  
TOM WHITE, Mgr.  
322 MILLS STREET.  
Phone 3262.

## BABBER SHOP

Basement Barber Shop  
J. L. QUETS, Prop.  
Phone Service to Each Chair and  
Manicure Table.  
Basement Roberts-Banner Bldg.

## AUTOS USED

All Cars Sold at Bargains.  
Fred G. Hoagland & Co.  
New Location:  
218-220 West San Antonio Street

## BRICK

Don't Pass Up  
Pass-Tex Brick  
The Best Brick Manufactured in  
El Paso.  
EL PASO BRICK COMPANY.

## AUTO Bodies

OF EVERY DESCRIPTION  
MADE IN EL PASO  
El Paso Body and Wheel Works  
SAM WILLIAMSON, Prop.  
1800 TEXAS STREET.

## BUSINESS COLLEGE

NIGHT SCHOOL  
International Business College  
Coles Bldg. Phone 2147

## Overland

El Paso Overland  
Auto Co.  
1800 TEXAS STREET.

## BUTER

Ask Your Grocer for  
Rio Grande Valley Butter  
MADE FRESH EVERY DAY.

## Auto Painting

WE DO IT RIGHT.  
El Paso Carriage & Auto  
Painting Co.  
301-213 S. OREGON STREET.

## CAFE

Eat at—  
The White Star Lunch  
No Waiting—No Tipping  
213 S. El Paso St.  
ALWAYS OPEN.

## AUTOSE—Refrigerators

Cork Lined, Fasten on Running  
Board Same As Our Overland  
Liquid Containers.  
H. WELSCHE CO.  
1215 TEXAS ST.

## CARPENTERS

AND CABINET MAKERS  
F. X. WIMBER COMPANY  
Store Fronts—Counters—Shelving—  
Saloons, Bank and Pool Room Fix-  
tures—Ice Boxes—Show Cases and  
Screens, Ample Storage Room at  
Lowest Rates. Estimates Furnished  
Free. We carry Second-Hand Ta-  
bles, Pictures, Counters, Show  
Cases and Bars.  
416 E. Overland Street. Phone 3752

## AUTO Batteries

WILLARD  
NEXT TIME TRY US.  
Western Battery and  
Magneto Co.  
314 E. Boulevard.

## CHINA

Fine China, Glassware—  
And Pottery  
DeKuyper Smith  
THE DINNERWARE HOUSE  
102 North Stanton.

## AUSTIN Terrace

The only Parked Residence District  
in El Paso—The Home Place  
Beautiful.  
W. H. Austin  
Jas. L. Marr & Co. Agts.

## COAL

We realize that there are a good  
many people in El Paso not buying  
our coal. Why not start in now  
by placing your order for your win-  
ter's supply?  
Summer Prices Are Cheaper.  
BADGER FUEL CO.  
Phone 350.

## COFFEE

And Tees  
Pan American Coffee Co.  
Phone 2100.

## COFFEE

JOE  
CERTAINLY—1 1 1  
THE BEST SUMMER DRINKS  
410 South El Paso Street.

## DAIRY

Phone 402  
For the Best.  
AMERICAN DAIRY  
PURE MILK

## DANCING

COTILLION CLUB  
Dancing Every Tuesday and  
Saturday Nights.  
Ryan's Dancing Academy

## DIAMONDS & JEWELRY

The Jewel Shop.  
Send Us Your Repair Work.  
Herald Bldg.

## DISTILLED Water

QUICK DELIVERY  
EL PASO DISTILLED  
WATER CO.  
Phone 489.

## DRUGSS

We especially cater to the mail order  
business of our many customers in  
Arizona and New Mexico, prepaying  
the postage on all orders amounting  
to \$1.00 or more.  
Court House Drug Store  
410 1/2 San Antonio St. Phone 1412.

## DRY CLEANING

Wright  
CLEANER  
Clothes Cleaned, Pressed Wright  
243—PHONE 2129

## ELECTRICAL

GOODS  
Acquaint Yourself With the Way  
Electrical.  
Larrabee Electric Co.  
446 Texas St. Phone 3522.

## EXCHANGE

Mexican Money  
BOUGHT AND SOLD  
INTERNATIONAL EXCHANGE  
AND COMMISSION CO.  
324 South El Paso St.

## FLORIST

Cut Flowers, Decorations, Funeral  
Work.  
C. H. Kolle.  
Store 210 Mesa Ave. Telephone 3262  
Green House, 2105 Myrtle Ave.

## FURNITURE

Buy it from YOUNG and Buy it  
For Less.  
\$1.00 Down and \$1.00 a Week will  
Buy All You Need in Furniture.  
Young Furniture Co.  
105 S. Stanton. Tel. 823

## FURNITURE

AND HARDWARE  
CHEAP FOR CASH  
H. KULLER  
215 South Stanton Phone 2138

## FURNITURE

REPAIRING  
R. L. DANIEL FURNITURE AND  
MATTRESS FACTORY  
Office and Store, 218 Texas.  
Factory, 1506-1508 Texas St.

## HAY, Grain

And Feed  
Walter S. Clayton  
OCHOA AND FIRST ST.  
PHONE 304.

## Halloween Novelties

Place Cards, Dance Programmes  
and all appointments to an ideal  
party.  
EL PASO BOOK CO.  
Mills Bldg. Phone 663  
"IT'S HANDY"

## ICE!

Pure Ice, Full  
Weight and  
the best Delivery in El Paso. Use  
Coupon Books and Save Money  
Rio Grande Ice & Fuel Co.  
Telephone 2250.

## INSURANCE

Life, Accident and Health Insur-  
ance—Up-to-date Policies.  
Occidental Life Insurance  
Company  
HENRY T. BOWIE, Gen. Agent.  
Phone 436, 307 First Nat. Bank Bldg.

## KODAK Finishing

OF QUALITY  
Our Work is the Best—Our Price  
the Lowest.  
Try Us Once and see the Difference.  
J. F. GANDARA  
WITH  
Commercial Office Sup. Co.  
209 Texas.

## LAUNDRY

Elete Laundry Co.  
Home of SPICK and SPAN  
Telephone 2177.

## LUMBER

QUALITY LUMBER AT THE  
RIGHT PRICE  
Rheinheimer Lumber Co.  
Piedras, Alameda and Myrtle.  
Phone 485.

## MACARONI

Ask Your Grocers For  
TRI-STATE  
MACARONI  
—Made in El Paso—

## MATTRESSES

We Are Manufacturers  
of Felt and Cotton Mattresses and  
Wholesalers of  
Bed Springs, Cots, Chairs, Etc.  
El Paso Bedding Co.  
P. O. Box 714. El Paso Texas

## CLEANING

Revolutionized  
CLEANS THE HANDS WITH-  
OUT WATER  
ABOLISHES FOREVER  
THE USE OF SOAPS  
Ask your grocer or Ryan's drug store.

## NURSERY

Large Variety of Cut Roses, Hang-  
ing Baskets, Porch and Window  
Boxes.  
El Paso Nursery Co.  
3200 Block, Alameda Ave.  
Phone 3330.

## OILS

And the Famous  
SPEEDWAY GASOLINE  
Rio Grande Oil Co.

## OPTICIAN

OPTOMETRIST  
CARYL C. HILL  
WHO MAKES GLASSES  
THAT FIT  
421 MESA AVE.

## PAINT AND WALL PAPER

We Carry a Complete Stock.  
Worthington Paint and  
Wall Paper Co.  
408 N. Oregon Phone 98

## PIANOS

Player and Electric Pianos and  
Talking Machines Sold on Easy  
Monthly Payments.  
JENKINS PIANO CO.  
The Big Piano House.  
211-213 Texas. Phone 3066.

## PLUMBING

Why of Course the LEADING  
PLUMBER is  
McCHESNEY  
412 N. Boulevard. Phone 2293.

## PRINTING

Globe-Wernicke Filing Cabinets,  
Globe Safes.  
RUSH JOBS ARE OUR SPECIAL  
DELIGHT.  
Ellis Bros. Printing Co.  
110 S. Oregon. Phone 45-46

## RADIATORS

DIFFICULT REPAIRING  
El Paso Radiator and  
Lamp Co.  
L. G. KELLY, Mgr.  
203 S. Santa Fe. Phone 5811

## REAL ESTATE

MEXICAN INVESTMENTS  
Our Specialty,  
Mexico Realty &  
Investment Co.  
F. R. PUGA, Mgr.  
PHONE 588.

## SADDLES

AND SHOE FINDING  
West Texas Saddlery Co.  
519 SOUTH OREGON ST.

## SEEDS

AND POULTRY SUPPLIES  
Manufacturer of PERFECTION  
Brand Poultry Feeds  
W. D. Wise Seed Co.  
Retail Store, 106 N. Stanton.

## SHOE REPAIRING

TRY "THE  
ENTERPRISE"  
Ladies' Rubber Heels 25c.  
210 Mesa Ave.

## SPORTING GOODS

For Baseball Goods, Camp Furniture,  
Leggings, Belts, Holsters, Scabbards,  
Arms and Ammunition and Other  
Sporting Goods, go to  
SHELTON-PAYNE ARMS CO.  
Phone 438. 217 Texas St.

## STORAGE

The Only Fire-proof Storage in  
El Paso.  
Western Transfer &  
Storage Co.  
PHONE 96 239 S. STANTON

## TAILORING

ORDER YOUR FALL CLOTHES  
FROM  
R. V. PEARSON  
119 TEXAS STREET.  
All the Newest Woolens and Fash-  
ions to Select From—Suit or Over-  
coat \$20, \$22.50, \$25, \$27.50, \$30,  
up to \$50.

## TANKS

CULVERTS,  
SILOS.  
Let Us Quote You Prices.  
Hills, Sutton & White  
Mfg. Co.

## THEATRE

FOR THE BEST  
MOVING PICTURES.  
FOR 5c.  
EUREKA THEATER  
215 S. El Paso St.  
Come Once and You Will Come  
Again.

## TRUNKS

TRAVELLING BAGS, SUIT CASES  
AND SMALL LEATHER GOODS  
Made, Repaired and Exchanged.  
El Paso Trunk Factory  
NEXT TO CRAWFORD THEATRE

## UNIVERSAL AUTO LOCK

Pat. Aug. 22, 1910.  
Absolute Protection  
against Theft, Joy Riders and  
Damaged Cars.  
UNIVERSAL AUTO LOCK CO.  
419 Myrtle Ave.

## VULCANIZING

Why pay high prices for tires when  
you can buy good second tires for  
less than half price from the  
EL PASO VULCANIZING WORKS  
Phone 3240 117 N. Kansas St.

## WATER BAGS

CENTS, AWNINGS AND  
CAMP FURNITURES  
El Paso Tent & Awning  
Company  
214 San Francisco Street.  
Phone 2044.

## WELDING

"Save the Pieces."  
And Send Them to Us—and you'll  
Save Money.  
Brown Welding Co.  
212 San Francisco St.